

Higher Education Advancement CRM Comparison Guide

SylogistMission CRM vs. Legacy Advancement Solutions

BUILT FOR HIGHER EDUCATION ADVANCEMENT

Evaluating modern, Microsoft-native nonprofit solutions for fundraising, donor engagement, financial management, workplace giving and long-term impact.





Built for Higher Ed Advancement



Microsoft-native Platform



Unified Donor, Campaign & Alumni Management



Secure, Scalable & Future-Ready



Real-Time Insights & Reporting

CAPABILITY	SYLOGISTMISSION CRM	LEGACY ADVANCEMENT CRM
 Platform	 Microsoft Dynamics 365, Dataverse & Azure Cloud Platform	 Varies by legacy advancement platform
 Cloud Infrastructure	 Built on Microsoft Azure with enterprise-grade security, scalability & reliability	 Legacy proprietary architecture with limited modernization
 Advancement CRM	 Purpose-built for higher education advancement & fundraising	 Traditional advancement functionality
 Alumni & Constituent Management	 360° constituent records, households, relationships & engagement history	 Constituent records with limited relationship visibility
 Major Gifts & Portfolio Management	 Moves management, portfolios, opportunities, stewardship & pipeline visibility	 Basic major gift management capabilities
 Donor Engagement & Communications	 Multi-channel communications, activity tracking, Outlook integration & engagement history	 Communication tracking with limited Microsoft integration
 Advancement Reporting	 Real-time dashboards, fundraising KPIs, pipeline reporting & executive visibility	 Standard reporting
 Microsoft 365 Integration	 Native Outlook, Teams, Excel, SharePoint & Microsoft 365 integration	 Separate integrations & disconnected workflows
 AI & Productivity	 Microsoft Copilot, AI-assisted communications, meeting preparation, donor insights & productivity tools	 Limited AI capabilities & automation
 Workflow Automation	 Power Automate workflows, task automation, approvals & process orchestration	 Manual processes & limited automation
 Long-Term Advancement Strategy	 Modern Microsoft ecosystem supporting advancement growth, modernization, & digital transformation	 Ongoing investment required to maintain legacy advancement technology

Disclaimer: Legacy CRM capabilities may vary by vendor, version, implementation, and configuration. This comparison is intended as a general guide and should not be considered a feature-by-feature assessment of any specific product.