

Higher Education Advancement CRM Comparison Guide

SylogistMission CRM vs. Legacy Advancement CRM

DESIGNED FOR ADVANCEMENT TEAMS

Evaluating a modern Microsoft-native platform for fundraising, alumni engagement, stewardship & long-term advancement growth.



Modern Microsoft Cloud Platform



Native Microsoft Ecosystem Integration



Connected Advancement Operations



Future-Ready Innovation, Security & Scalability

CAPABILITY	SYLOGISTMISSION CRM	LEGACY ADVANCEMENT CRM
 Platform	✓ Microsoft Dynamics 365, Dataverse & Azure Cloud Platform	✗ Varies by legacy advancement platform
 Cloud Infrastructure	✓ Built on Microsoft Azure with enterprise-grade security, scalability & reliability	✗ Legacy proprietary architecture with limited modernization
 Advancement CRM	✓ Purpose-built for higher education advancement & fundraising	⌚ Traditional advancement functionality
 Alumni & Constituent Management	✓ 360° constituent records, households, relationships & engagement history	⌚ Constituent records with limited relationship visibility
 Major Gifts & Portfolio Management	✓ Moves management, portfolios, opportunities, stewardship & pipeline visibility	⌚ Basic major gift management capabilities
 Donor Engagement & Communications	✓ Multi-channel communications, activity tracking, Outlook integration & engagement history	⌚ Communication tracking with limited Microsoft integration
 Advancement Reporting	✓ Real-time dashboards, fundraising KPIs, pipeline reporting & executive visibility	⌚ Standard reporting
 Microsoft 365 Integration	✓ Native Outlook, Teams, Excel, SharePoint & Microsoft 365 integration	⌚ Separate integrations & disconnected workflows
 AI & Productivity	✓ Microsoft Copilot, AI-assisted communications, meeting preparation, donor insights & productivity tools	✗ Limited AI capabilities & automation
 Workflow Automation	✓ Power Automate workflows, task automation, approvals & process orchestration	⌚ Manual processes & limited automation
 Long-Term Advancement Strategy	✓ Modern Microsoft ecosystem supporting advancement growth, modernization, & digital transformation	✗ Ongoing investment required to maintain legacy advancement technology